



Department of Art
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Chairperson: Suzanne Proulx

Faculty Member Evaluated: Brian Fuller

Date: November 4, 2021

BACKGROUND: Brian Fuller is a tenure-track Assistant Professor in his fourth year who heads the Film and Video track in the Cinema concentration, and teaches all levels in that area. He earned an MFA/ Film & Video Production from the University of North Carolina and has decades of experience teaching as a tenured professor at the college level.

MATERIALS SUBMITTED FOR REVIEW: Professor Fuller submitted a current CV, current course syllabi, student evaluations, four peer observations, a peer letter of evaluation, a chair observation, narrative, and CV including a link to a website with his recent professional film work, as well as websites for each of his courses.

EFFECTIVE TEACHING AND FULFILLMENT OF PROFESSIONAL RESPONSIBILITIES: All observers find Professor is an excellent teacher. He is a well-respected professor who holds students to a high professional standard. He teaches a discipline that is extremely complex technically, yet everything he teaches emphasizes how technical choices advance a story's arc. An observer noted he is "doing an excellent job of keeping his students fully engaged with a very complex, often highly technical learning experience that functions in much the same multiple skill set, collaborative way as the field they aspire to enter". Filmmaking is a collaborative discipline, and Fuller is adept at leading student teams. He teaches and models best professional practices, preparing students well for their professional careers. Fuller fosters a productive and interactive learning environment. One observer noted, "I was very impressed with how motivated and engaged the students appeared to be, and he clearly has established a very positive and energetic rapport with the class". His syllabi and course material are well-organized on websites, with a wealth of supplemental resources, including tutorials. Professor Fuller's student evaluations are very strong at the advanced level. They are softer at the introductory levels in the period of review; however, if I compare them with his introductory classes pre-COVID, those face-to-face evaluations are significantly higher. I would attribute the discrepancy with a multitude of ways instruction can be more engaging face-to-face. Observers note, however, his skill at adapting to online teaching and feel this instruction was highly effective.

CONTINUED SCHOLARLY GROWTH: Professor Fuller often collaborates with students on professional projects, and many of these have garnered national recognition. Filmmaking is a collaborative art form, and this approach gives students professional experience and exposure, helping to launch their careers. Examples of Fuller's collaborations with students include *ART100 Videoscape*, a live projection of Edinboro Art Dept. artwork on Doucette Hall that won a Silver Telly Award. He wrote the script for the student film *Seventeen*, co-wrote student films *Ordnung* and *I Hate Crimes*, both of which were selected for national professional film festivals. For curriculum scholarship, Brian fully re-vamped his program to merge the Film and Photography, making them more appealing to students, more accessible to transfer student and more efficient for FTE and productivity in the department, and its revision is in the final stages of approval.

SERVICE CONTRIBUTION TO THE UNIVERSITY AND/OR COMMUNITY: Brian recently rented out a whole theater so students and faculty could watch a new James Bond movie together, helping to build a sense of community. Fuller is active in departmental recruiting, and recently created an accomplished video to promote the Art Department, which has already been used by the Admissions office. At the University level, Professor Fuller provides important and time-consuming support as Assistant Chair of the UW Curriculum Committee, and serves on the UW Sabbatical Committee. Fuller is a valuable colleague who envisions and implements fresh ideas in our department from an outsider perspective culled from his previous university experience. SUMMARY: Brian Fuller is an experienced professor who is deeply invested in his students' success, a highly effective teacher, engages in valuable professional collaboration with students, and gives meaningful service to the department and university. I highly recommend he be renewed.