Evaluation summary for Brian FULLER
Status: Tenure Track, Fourth Year
Period: Spring 2021-Fall 2021
Personal Representative: Charlotte Wellman

Brian Fuller is completing his fourth year in a tenure-track position in Edinboro's Art Department. Fuller single-handedly delivers our film program, concentrating on non-fiction or documentary film. Fuller has gained a reputation for his clarity, thoroughness, and attention to detail. His command of screen technology made his transition to online teaching under COVID successful; Fuller also generously taught fellow faculty how to adapt to remote teaching and learning, offering online workshops and tutorials. This facility also shows in his clear explication of the technologies used in film production, his negotiation of online platforms for evaluating student work, and in his professional website. He also used his creative talents to promote the department and our university.

Teaching

Brian teaches Light and Sound and Film Production 1, 2 and 4. With the contraction of his area he is the single faculty delivering film courses in the department; in collaboration with photographer Fred Scruton, Fuller has submitted an integrated concentration called Digital Film-Making and Photography, currently under review. No observation of Fuller's teaching was performed Spring of 2021. Cinema Area Chair Mike Genz, assigned to observe Fuller in Spring 2021, was unable to access the Zoom recording essential for performing the observation (see letter, attached). Interim Department Chair Bill Mathie, dropping into Fuller's ART414—Light and Sound, remarked on the accessibility of Fuller's instruction and eager reception by students: "Professor Fuller directed her through each step. The other students observed closely. He stood at the screen and pointed to the image of each menu button to hit. This was an extremely clear approach to show every detail for each step within the software, which is complex and segmented into numerous areas dealing with sound, video, and time." Fuller's deft preparation produces exceptional results, as Mathie also noted: "Every student was fully engaged in the discussion. They had clearly come together as a team and were fully invested in the project."

His organization skill is evident in his meticulously organized website, replete with expansive CV, syllabi, and film clips. Mathie observes, "The course is also very organized on his website, that offers numerous tutorials, and other resources."

Student assessments were available for Spring 2021; Fuller formed hybrid classrooms. Given the challenges of pitching ideas to students split between the classroom and screen, I don't find these results particularly conclusive. One class included 6 respondents, and a single defection skews his results; the other, larger class testifies to his accessibility, responsiveness to students' questions, and knowledge of the material, all areas where he scores high. A quick glance at the SREs establishes that scores fall almost exclusively in the top-two tiers, with a sprinkling of students choosing "neutral." These results reinforce my own observation that "The blend of technical know-how and vivid anecdotes clearly endears him to his students."
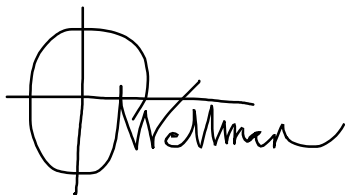
Professional Development

Fuller's resume establishes his active engagement in his field. He remains the principal of Full Circle Media, founded in 1992, a firm dedicated to digital marketing and film production. His film videography and publications are voluminous, slowed only by the pervasive effect of COVID on creative collaborations. In spite of such challenges, Fuller won a Silver Telly 2021 for his *Videoscape*, a film in which grids of works by Edinboro artists are set to soul-stirring music. His passion for music abides in a number of project where mental health, aging, and music memory intersect (*More than Meets the Ear* is one example.) He has also created a number of promotional videos for the University, including one which highlights the strengths of the Art Department. Another film encourages faculty in the "new" university to come together to nominate and elect their new leaders.

Service

Fuller's professional accomplishments edges into an area essential to institutional advancement, service. Fuller's pledge to public service shows in his clear dedication to the Edinboro family. He remains dedicated to his students and has shown unwavering support for his colleagues and for the department (i.e.: Tricks for Remote Presentations). His promotional videos do much for our increased efforts to recruit and retain students, and to champion the high standards and impeccable achievements of our faculty and alumni (see *Videoscape* and *Welcome* video for the Public Relations and Recruiting Committee). He has facilitated the transition to total online evaluation of student portfolios for candidacy for formal advancement in the Cinema BFA. Brian volunteers to coach us in delivering our courses more effectively online, and would serve as a model for any transitions to hybrid or virtual delivery.

He sits on a number of committees, and even chairs some of them. On the Departmental level, he serves as Chair of Nominations and Elections and in that capacity has used his craft to vivify the transition to an integrated system. He serves on the Art Day committee, a vital event hosting local high school students to our art campus, encouraging and celebrating applicants to our department and University. On the University-Wide level, Brian has recently been elected to serve on two powerful committees, Curriculum, where he acts as Assistant Chair, and the University-wide Sabbatical Committee.

Brian Fuller offers the perfect complement of impeccable pedagogy, fervent and active professional advancement, and dedication to the notion of community, at both the departmental and university-wide level. His clear commitment to the advancement of our students, faculty, and academic community at this time of profound transition leads us to give him our unqualified support.

Charlotte H. Wellman, PhD
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Personal Representative